

# ***City Council***

## ***Study Session Agenda***

**May 14, 2013**  
**Louisville Public Library, 1<sup>st</sup> Floor Meeting Room**  
**951 Spruce Street**  
**7:00 PM**

- |                  |             |  |
|------------------|-------------|--|
| 7:00 p.m.        | <b>I.</b>   | Call to Order  |
| 7:00 – 7:45 p.m. | <b>II.</b>  | Discussion – Municipal Code regulations regarding Food Trucks                                |
| 7:45 – 8:15 p.m. | <b>III.</b> | Discussion – Boulder Valley School District Trip Tracker Proposal                            |
| 8:15 – 8:20 p.m. | <b>IV.</b>  | City Manager’s Report<br>a. Advanced Agenda  |
| 8:20 – 8:25 p.m. | <b>V.</b>   | Discussion Items for Study Session on May 28, 2013 and Identification of Future Agenda Items |
| 8:25 p.m.        | <b>VI.</b>  | Adjourn  |

**SUBJECT:** DISCUSSION – MUNICIPAL CODE REGULATIONS  
REGARDING FOOD TRUCKS

**DATE:** MAY 14, 2013

**PRESENTED BY:** TROY RUSS, AICP, PLANNING AND BUILDING SAFETY  
DEPARTMENT

**SUMMARY:**

The popularity of food trucks and mobile retail food establishments in Louisville is increasing. Historically, food truck and mobile retail food requests have been limited to unique large scale special events, like Street Faire and the Taste of Louisville. However, the mobile food industry has evolved and many food truck operators have developed successful products and business models that are now attractive to many property owners and business operators in Louisville.

Land use permits and business license applications for food trucks have increased this year. Activity requests range from food trucks participating in familiar large scale special events, (like Street Faire), to food trucks serving small onetime events in residential areas (block parties), to daily operation of food trucks in the Colorado Technology Center (CTC).

The Louisville Municipal Code (LMC) provides staff with useful tools to ensure the safe and efficient operations of mobile food vendors. However, the LMC does not specifically recognize food trucks and other mobile retail food establishments nor does it recognize their unique operating characteristics. Staff believes some improvements to the LMC are necessary.

The purpose of this study session is to review the LMC as it relates to food trucks and the mobile food industry. Staff requests Council discuss possible changes to the LMC given the changing business climate of the mobile food industry.

**CURRENT REGULATIONS:**

The LMC does not define, nor specifically permit food trucks, or other mobile retail food establishments (like food tents). Staff has historically classified these land use requests within Section 17.12.030 of the LMC as Use Group #35 - *Sales and repair of motor vehicles, outdoor sales and repair (appliances, retail goods, eating and drinking establishments, etc.), rental facilities.*

The following requirements regulate Use Group #35 in the City of Louisville zoning districts:

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<b>Zoning District</b>		<b>Yes</b>	<b>No</b>	<b>SRU</b>
Residential	All Categories		X	
Commercial Neighborhood	CN		X	
Commercial Community	CC			X
Commercial Business	CB			X
Mixed Use	R & CC		X	
Industrial	I			X
PCZD	Industrial			SRU
PCZD	Commercial	X		
PCZD	Residential		X	
Agriculture			X	

The use of a public park or street right-of-way for a food truck is possible through a Temporary Use (special event) Permit. The Temporary Use Permit cannot be issued in the zoning districts which do not allow food trucks.

To be approved by City Council, all Special Review Use (SRU) permit requests must meet the following criteria:

**LMC: Sec. 17.40.100 - Criteria and conditions for approval**

1. That the proposed use/development is consistent in all respects with the spirit and intent of the comprehensive plan and of this chapter, and that it would not be contrary to the general welfare and economic prosperity of the city or the immediate neighborhood;
2. That such use/development will lend economic stability, compatible with the character of any surrounding established areas;
3. That the use/development is adequate for internal efficiency of the proposal, considering the functions of residents, recreation, public access, safety and such factors including storm drainage facilities, sewage and water facilities, grades, dust control and such other factors directly related to public health and convenience;
4. That external effects of the proposal are controlled, considering compatibility of land use; movement or congestion of traffic; services, including arrangement of signs and lighting devices as to prevent the occurrence of nuisances; landscaping and other similar features to prevent the littering or accumulation of trash, together with other factors deemed to effect public health, welfare, safety and convenience;
5. That an adequate amount and proper location of pedestrian walks, malls and landscaped spaces to prevent pedestrian use of vehicular ways and parking

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spaces and to separate pedestrian walks, malls and public transportation loading places from general vehicular circulation facilities.

**NEIGHBORING REGULATIONS:**

Staff researched three local ordinances: Boulder, Longmont, and Fort Collins. A general summary of food trucks use allowances is presented below.

Zone District	Boulder		Longmont		Fort Collins	
	On Private Property	In Public ROW	On Private Property	In Public ROW	On Private Property	In Public ROW
<b>Residential</b>	Not allowed	Allowed with City Manager Approval	Not allowed	Not allowed	Not allowed	Not allowed
<b>Office</b>	Not allowed	Yes – with a Permit	Allowed	Yes – with a Permit	Allowed	Yes – with a Permit
<b>Retail</b>	Allowed if certain Conditions met	Yes – with a Permit	Allowed	Yes – with a Permit	Allowed	Yes – with a Permit
<b>Mixed Use</b>	Allowed if certain Conditions met	Yes – with a Permit	Allowed	Yes – with a Permit	Allowed	Yes – with a Permit
<b>Industrial</b>	Allowed if certain Conditions met	Yes – with a Permit	Allowed	Yes – with a Permit	Allowed	Yes – with a Permit
<b>Agriculture</b>	Not allowed	Not allowed	Not allowed	Not allowed	Not allowed	Not allowed
<b>Park</b>	Yes – with a Permit	N/A	Yes – with a Permit	N/A	Yes – with a Permit	N/A

Each municipality also developed specific performance standards that must be followed in each land use application. A complete list of performance criteria is included as an attachment to this report. In summary, the performance standards relate to the following categories.

- 1) Business licensure
- 2) Health and public safety
- 3) Site design criteria (parking, circulation, site lines, etc...)
- 4) Spatial relationships with established restaurants and other food vendors (Longmont – 250'-500'; Boulder 150', Fort Collins – no distance)
- 5) Operational characteristics (hours, noise, advertising, etc...)

**PUBLIC INPUT:**

Staff presented an initial assessment of the LMC to the City of Louisville's Business Retention and Development (BRaD) Committee. Representatives from the public in the meeting included a representative of the Downtown Business Association; a downtown restaurant owner; downtown property owner; a City resident supportive of food trucks,

and community business owners. The general discussion highlighted the following observations:

*Concerns*

- 1) Unfair business competition for established “brick and mortar” restaurants in Downtown and along McCaslin
- 2) Sales tax collection and loss of permit fees and property taxes when compared to “brick and mortar” restaurants.
- 3) Non-local employment growth
- 4) Public health and safety
- 5) Ensuring any regulation provides fairness and equal treatment to property owners and business operators.

*Opportunities*

- 1) The strategic use of special event permits and there catalytic development opportunities for emerging markets (Street faire worked and is working)
- 2) Food trucks in the CTC make sense. The food trucks bring food service to an area of town that is void of restaurants
- 3) Food trucks are fun and support unique community activities (fourth of July, movie in the park, etc.)

**STAFF ASSESSMENT:**

Staff believes the City’s special use criteria provide City Council a powerful tool in ensuring a special use permit for a food truck or outdoor food sales operation would work within any specific zone district. Four of the five criteria provide staff and potential applicants clear understanding of the City’s performance expectations. Staff believes the LMC should be amended to clarify the City’s expectations related to the second SRU criterion:

That such use/development will lend economic stability, compatible with the character of any surrounding established areas: This criterion may be met in certain locations, but may not necessarily be met in others. For example, food trucks may lend economic stability in an area that is void of food options, but they may disrupt economic stability in an area with existing eating options. At the present time the determination of economic stability is made on a case-by-case basis. This case-by-case review does not provide a land owner, or business operator certainty as to whether or not they will be able to operate a food truck on a certain property, or whether or not a food truck could operate next store to their business. Council may desire to more formally implement location criteria for food trucks and outdoor food sales operations. Staff believes the use of clear spatial relationships and operational guidelines, along with public input, could provide City Council the tools necessary to distinguish between probable economic benefit and liability with the surrounding businesses (SRU criterion #2)

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Additional updates to the LMC would be beneficial to meet the new realities of the mobile food industry. Staff will be seeking additional guidance based on community input related to the following:

- 1) Creating a specific use group and definition for food trucks and mobile retail food establishments;
- 2) Re-examining the allowance of the use within specific zoning districts;
- 3) Specific guidance on the spatial relationships with existing fixed restaurants;
- 4) Specific guidance on the duration of operation (months of the year, days of week, and hours in a day).

**RECOMMENDATION:**

There is no recommendation associated with this discussion topic. Staff will use the results of this discussion to forward a recommended ordinance change through the Louisville Planning Commission and City Council at a future date.

**ATTACHMENTS:**

1. City of Boulder - Food Truck Ordinance Summary
2. City of Fort Collins - Food Truck Ordinance Summary
3. City of Longmont - Food Truck Ordinance Summary

## **BOULDER, COLORADO**

**DEFINITION: Mobile Food Vehicle** - means a readily movable, motorized-wheeled vehicle or a towed vehicle designed and equipped to prepare, or serve, and sell food, but which does not include mobile vending carts as defined in section 4-18-4, "University Hill Mobile Vending Cart Permit," and section 4-11-12, "Mobile Vending Cart Permit," B.R.C. 1981.

### **USE ALLOWANCE:**

1. Residential – Not allowed (all Categories) – (ROW okay w/ City Manager approval)
2. Mixed Use – Conditional (all Categories, including ROW (w/ Special use permit))
3. Business - Conditional (all Categories, including ROW (w/ Special use permit))
4. Downtown - Conditional (all Categories, including ROW (w/ Special use permit))
5. Industrial – Conditional (all Categories, including ROW (w/ Special use permit))
6. Public – Yes (w/ Special use permit)
7. Agriculture – No Allowed

### **CONDITIONAL USE STANDARDS / CRITERIA:**

1. Standards: The city manager will permit mobile food vehicle sales on private property, public property, or in the public right of way if the use is permitted in the applicable zoning district and meets the following standards and conditions:
  - a. The use shall be located at least:
    - i. one hundred fifty feet from any residential zone districts, except as provided in subsection (d)(1)(C) below;
    - ii. one hundred fifty feet from any existing restaurant; and
    - iii. two hundred feet from any other mobile food vehicle with regard to public right of way sales, no more than two mobile food vehicles per private property in the M1, M2, M3, B1, B2, B3, B4, B5, D1, D2, D3 zone districts, and no limitation on the number of mobile food vehicles per private property with owner's permission in the industrial zone district.
2. Operating Requirements: No person who operates any mobile food vehicle on public property or private property shall:
  - a. operate before 7:00 a.m. or after 9:00 p.m. and for more than a maximum of four hours at any one approved location;
  - b. set up any structures, canopies, tables or chairs;
  - c. sell anything other than food and non-alcoholic beverages;
  - d. provide amplified music;
  - e. place signs/banners in or alongside the public right of way or across roadways. Signs must be permanently affixed to or painted on the mobile food vehicle;
  - f. fail to have the vehicle attended at all times;
  - g. fail to permanently display to the public in the food handling area of the mobile food vehicle the permit authorizing such use;
  - h. to provide at least three separate and clearly marked receptacles for trash, recycling and compost and properly separate and dispose of all trash, refuse, compost, recycling and garbage that is generated by the use;
  - i. cause any liquid wastes used in the operation to be discharged from the mobile food vehicle;

Notes: a. Distances shall be measured by the City on official maps as the radius from the closest points on the perimeter of the applicant's mobile food vehicle to the closest point of the designated residential zone or property of the restaurant. For purposes of this section, the term "restaurant" shall include "eating places" and "retail bakeries" as defined by the Standard Industrial Classification Manual, the edition of which shall be determined by the city manager. With regard to measurement between two or more mobile food vehicles in the public right of way, measurement shall be in the form of standard measuring devices including and not limited to a tape measure.

b. The city manager may from time to time prohibit the issuance of additional licenses in specified areas of the City in the interest of avoiding traffic congestion or preserving the public health, safety and welfare.

### **FORT COLLINS, COLORADO**

**DEFINITION: Mobile Food Truck** - A motorized wheeled vehicle, or towed wheeled vehicle designed and equipped to serve food. Shall include both "hot trucks" upon which food is cooked and prepared for vending, and "cold trucks" from which only commissary - prepared, ready - to eat or packaged foods in individual servings are handled.

#### **USE ALLOWANCE:**

1. Residential – No Allowed (all Categories)
2. Mixed Use – Allowed (all Categories, including ROW)
3. Business - Allowed (all Categories, including ROW)
4. Downtown - Allowed (all Categories, including ROW) Conditional Use Standards / Criteria:
5. Mobile Food Vehicle Sales. The following criteria apply to any mobile food vehicle sales use:

#### **CRITERIA / STANDARDS:**

1. May vend only on lots in non-neighborhood zone districts or on streets in locations in non-neighborhood zone districts where parallel parking is allowed.
2. May not stop to vend within two hundred (200) feet of the property boundary of any public or private school for students within the grade range of kindergarten through twelfth (12th) grade.
3. May vend only food and non-alcoholic beverages.
4. Permanently affix or paint any signage on the mobile food truck, with no signs/banners in or alongside street right-of-way or across roadway.
5. Vehicle, Structure or device shall not be located in any on-street parking space that is not parallel to the adjacent street.
6. Must comply with all applicable parking regulations or property issued parking permit for said parking space.
7. May not be located on a public sidewalk within the extended boundaries of the crosswalk.
8. May not be within ten (10) feet of the extension of any building entranceway, doorway or driveway.
9. Must not impede safe movement of vehicular and pedestrian traffic, parking lot circulation or access to any public alley or sidewalk.
10. May not operate between the hours of 3 a.m. to 7 a.m.
11. No more than one (1) outdoor vendor of any specified type is allowed to operate on any lot, tract, or parcel of land except with "Special Vending License".

## **LONGMONT, COLORADO**

**DEFINITION:** Mobile Retail Food Establishments: retail food establishment that reports to and operates from a commissary and is readily moveable, is a motorized wheeled vehicle, or a towed wheeled vehicle designed and equipped to serve food.

### **USE ALLOWANCE:**

1. Residential – Not Allowed (all Categories)
2. Mixed Use – Allowed (all Categories, including ROW)
3. Business - Allowed (all Categories, including ROW)
4. Downtown - Allowed (all Categories, including ROW)
5. Industrial – Allowed (all Categories, including ROW)

### **STANDARDS / CRITERIA:**

1. All mobile food vendor applications must be accompanied by a Boulder County Health Department license or Weld County Health Department license;
2. Mobile retail food vending are allowed in all non-residential zoning districts subject to 250 foot separation requirement (500 feet in the CBD zoning district) from restaurants.
3. Mobile food vendors may vend on the public right of way, as long as the unit is parked legally (in a legal parking spot);
4. Mobile vending on the public right of way must occur at the edge of the roadway and the patron must purchase food from the sidewalk side of the road;
5. No separation requirements between trucks are recommended;

**SUBJECT: DISCUSSION – BOULDER VALLEY SCHOOL DISTRICT TRIP TRACKER**

**DATE: MAY 14, 2013**

**PRESENTED BY: MALCOLM FLEMING, CITY MANAGER**

**SUMMARY:**

Please see the attached request from Boulder Valley School District (BVSD) to bring Trip Tracker to Louisville schools beginning this August. Trip Tracker is an encouragement program that rewards students for walking, biking, carpooling or riding the bus (either RTD or the school bus) to school. The two year old program is currently running in 11 BVSD schools in Boulder and has over 1,000 participants. Mechanics of the program are as follows:

- BVSD asks parents if they would like to have their kids rewarded for walking, etc. and if so, directs them to register for the program at [www.bvsd.org/tracker](http://www.bvsd.org/tracker).
- Each month BVSD sends participants a calendar to help them keep track of trips.
- On the last day of the month participants receive an email with a survey link that collects information about trips for that month. Rewards are computed and usually handed out by parent volunteers in the cafeteria during lunch one day the following month.
- Students earn one Trip Tracker Dollar for every four trips and walkers and bikers earn an additional dollar for each mile of active transportation.
- The average award is \$8 per month. The dollars can be spent like “real money” at 20 kid-friendly, local businesses (for a list of businesses and currently participating schools see the link above or the packet materials).
- The dollars are bought back from the businesses at 50 cents on the dollar.

Additional detail on the program is provided in the packet materials along with parent comments from participating schools.

Program costs to date were initially funded by a federal grant. When the grant ended, funding was provided by the City of Boulder Climate Action Program and fundraising from parents. Louisville Elementary and Monarch K-8 have specifically asked BVSD to bring Trip Tracker to their schools in August. The projected cost of the program is below for each of the schools based on an average \$5 per enrolled student.

<b>School</b>	<b>Enrollment 2013-2013</b>	<b>Cost at \$5/enrolled student</b>
Monarch K-8	844	\$4,220
Louisville Elementary	572	\$2,860
Coal Creek Elementary	453	\$2,265
Fireside Elementary	470	\$2,350

**SUBJECT: BVSD TRIP TRACKER**

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Louisville Middle	632	<u>\$3,160</u>
Total Cost of Buyback		\$14,855

BVSD is asking the Louisville City Council to consider funding **half of the cost** of the program. The School District is planning to implement Trip Tracker at Monarch K-8 and Louisville Elementary per their requests to join. To help fund just these 2 schools at 50%, the cost would be \$3,540. If all schools participate, 50% of the cost would be \$7,427. The other 50% would be raised from schools, parents, foundations etc.

Based on questions raised by a preliminary review of the program information, staff has asked BVSD to address the following questions during the May 14 Study Session:

1. Why is the program not fully funded by BVSD?
2. Is the recording of multi-modal use an honor system for students/parents? Are audits done to avoid abuse?
3. Would this be an annual reoccurring and possibly escalating expense for the City?
4. How many Monarch K-8 students live in Superior? How many students are open-enrolled from other communities in all Louisville schools? How do we ensure Louisville would not be subsidizing kids from other communities?
5. The program information does not include any comments from merchants about the program; do they like it? Is it adding to their bottom line?
6. An important consideration is equity. If other non-profits to which the City provides funding have to complete a City grant application and compete for limited funding, why should BVSD not be part of that process?

Peter Hurst, BVSD Transportation, TO School Program Manager, will attend the study session and address these and other questions or comments about the program.

**FISCAL IMPACT:**

Potential budget amendment in 2013 for up to \$7,427 and unknown amounts is subsequent years.

**RECOMMENDATION:**

Discussion

**ATTACHMENTS:**

1. BVSD Materials

**Proposal Title: Bringing BVSD Trip Tracker to Louisville Schools**

Date: April 19, 2013

Presented by: Peter Hurst, BVSD Transportation, TO School Program Manager

**Introduction**

Trip Tracker is an encouragement and reward program that rewards students for walking, biking, carpooling or riding the bus (either RTD or School Bus) to school. Its purpose is to enhance student safety, fitness, and air quality by reducing car congestion in school zones.

The two year old program is currently running in 11 BVSD Schools in Boulder and has over 1,000 active student participants. The mechanics of the program are as follows. Parents are asked if they would like to have their kids rewarded for walking, etc. and if so, directed to register them for the program at [bvsd.org/tracker](http://bvsd.org/tracker). They are sent a calendar each month to help them keep track of trips. On the last day of the month they receive an email with a survey link that collects information about trips for that month. Rewards are computed and usually handed out by parent volunteers in the cafeteria during lunch on one day the following month. Students earn one Trip Tracker Dollar for every four trips and walkers and bikers earn an additional dollar for each mile of active transportation. The average award is eight dollars per month. The dollars can be spent like 'real money' at 20 kid-friendly, local businesses (list of businesses and currently participating schools is attached). The dollars are bought back from the businesses at 50 cents on the dollar. Program costs to date were initially funded by a federal grant. When the grant ended, funding was provided through the City of Boulder Climate Action Program and fundraising from parents.

**Outcomes to Date:**

We project, based on participant surveys, that participation in Trip Tracker has resulted in a reduction of 300,000 miles of school trips this year to these 11 schools in Boulder. This reduction is directly attributed to the program. Families that wouldn't use the school bus for various reasons are now using it due to Trip Tracker. Kids who use to beg for rides now refuse them due to Trip Tracker Rewards. Students who used to never walk or bike on cold snowy days now insist on it. I have attached a sample of parent comments about the program.

**Bringing Trip Tracker to Louisville**

I have been asked by both Louisville Elementary and Monarch K-8 to bring Trip Tracker to their schools beginning in August. Schools, parents and students respond very positively to the program and it would be pretty easy to have all of the Louisville schools on board. I think that I can bring Trip Tracker to any number of schools in Louisville but the deciding factor is funding. I am not able to use City of Boulder money to pay for the program at Louisville schools.

The average cost per school of buying back dollars from businesses averages \$5 per enrolled student (enrolled in the school, not Trip Tracker). The table below shows the projected cost of buying back dollars for each of the six Louisville schools.

School	Enrollment (2012-13)	Cost at \$5/enrolled student
Monarch K-8	844	\$4220
Louisville Elem.	572	\$2860
Coal Creek Elem.	453	\$2265
Fireside Elem.	470	\$2350
Louisville Middle	632	\$3160
Total Cost of Buyback		\$14855

I am asking that the Louisville City Council consider funding half of the cost. At this point I am certain that Trip Tracker will be in Monarch K-8 and in Louisville Elementary per their requests. I haven't pursued the other schools in Louisville as I don't want to risk taking on all of them without funding.

If City Council is willing to fund half the cost for all the schools next year, I am willing to recruit them in to the program and the funding could be based on which schools agree to participate. On the other hand if you would prefer to agree to fund only the two currently committed schools (Monarch K-8 and Louisville Elem.), I will not recruit other schools for next year. At 50%, the cost for all schools would be **\$7, 427**. To fund Louisville Elem and Monarch K-8 would be **\$3540**. I will be responsible for raising the other 50% from schools, parents, foundations etc. I think that your contribution to the program will yield hundreds of happy students and families, happy locally-owned businesses (that I will recruit in to the program), more walkers and bikers, fuller school buses and less traffic on the streets and in school zones...not a bad deal if you think about it.

I would be happy to come speak to you about this proposal at your convenience.

## Trip Tracker Schools 2012-13

- BCSIS
- Community Montessori
- Flatirons
- Heatherwood
- High Peaks
- University Hill
- Horizons K-8
- Centennial Middle School
- Manhattan Middle School
- Summit Middle School
- Boulder High School
- New Vista High School

## Trip Tracker Locations for 2012-2013

### Trip Tracker Dollars, Use them like 'real money' at:

**Brewing Market** - 2525 Arapahoe, 1918 13th St. and 2610 Baseline Rd.

**Cycleworx of Boulder** - 5360 Arapahoe Rd.

**Gateway Fun Park** - open all winter at 4800 28th St.  
**Eats & Sweets** - 401 S. Public Road, Lafayette

**Farfel's Farm** - 906 Pearl St.

**Glacier Ice Cream** - 4760 Baseline Rd.,  
3133 28th St. and 1387 S. Boulder Rd

**Khow Thai Cafe** - 1600 Broadway

**KT BBQ** - 2675 13th Street and 7464 Arapahoe Rd.

**Loco Yo** - 917 Front St., Louisville

**Lucky's Bakehouse and Creamery** - 3990 Broadway

**Lucky's Market** - 3960 Broadway

**Mickey C's Bagels** - 637 S. Broadway (Table Mesa Shopping Center) \$5 limit per visit

**\*Noodles & CO** - 2602 Baseline (Basemar Shopping Center)

**Play It Again Sports** - 659 S. Broadway

**RUSH Bowls and Smoothies** - 1207 13th St

**Spruce Confections** - 767 Pearl and 4684 Broadway

**The Bookworm** - 3175 28th St. \*\*

**Tres Pupusas** - Boulder Farmer's Mkt. (Opens April 6!)

**Twirl** (frozen yogurt, pizza) - 1727 15th St.

**Two Spoons** - 1021 Pearl St.

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## Parent Comments about Trip Tracker Program's Effectiveness (April 2013 Survey)

As a parent, I enjoy the exercise of the daily walk or bike trip with my student to/from school. But more importantly, I value our time together to hear about her day. I find her more open to conversation if we are walking or biking than if I'm driving her.

Being able to take my daughter to and from school is very important to me. We get to spend quality time together talking and/or riding bikes together. It's great to have the support of local business to encourage children to walk/bike/carpool to school.

By rewarding the kids with trip dollars they can spend just like real money at places they love like Glacier, Gateway and more, they understand that saving gas and helping the environment also means money earned to spend doing fun things. It makes it concrete for them.

Carpooling has been a life saver. Trip tracker gives all the kids motivation to not complain about riding with someone else.

Carpooling with neighborhood families has made it possible for my child to attend Summit. Trip Tracker is an epic idea in which both our family, school and community benefits.

Cooper is excited for warmer weather and to bike regularly to school. He is very motivated by "prizes" - wish he was more environmental or altruistic - that may come with time.

Fantastic work Peter! Love your humor!

Finn has always used the RTD, long board and walking to get to Boulder High from our home in Longmont. We live about 6 blocks from a Bolt Stop and he is able to get to school more efficiently than he would any other way. For us Trip Tracker is a win win. He was already using RTD so it's like a little rebate :).

Fun, and inspired us to get out of the car!

Great educational tool for children, helps the environment, and gets local business involved.

Great idea to reward kids for lowering their carbon foot print!

I appreciate that my student has a nice incentive to take the public bus to school. Thanks Trip Trackers!

I like this program because it helps influence my child to get more exercise.

I love Trip Tracker. My daughter is aware of the program and reminds me to track our days. We are dedicated carpoolers and love that, even though our family doesn't attend neighborhood schools, we can still lessen our burden on the environment by sharing resources.

I think it is motivating my son to carpool, bike, or bus, etc. thus reducing pollution. Plus it's a fun way to get him to think about a healthier lifestyle.

I think it's great that you are doing trip tracker. As a family, we try and walk / bike to school and work so trip tracker doesn't really impact us very much - but I think every little bit helps to cut down on driving

I think the Trip Tracker program is a great way for the Boulder community to come together and support multi-modal transportation to reduce traffic and improve the environment. Thanks!

I think this program is great.

"We live in Louisville and welcome the opportunity to participate in the Trip Tracker program. While we would car pool either way, it allows our kids to feel a part of something bigger and helps explain why it is important to share rides."

It has gotten me to buy books. My mom used to do that.

It makes mom's job easier and it has developed self-confidence and self-esteem in my 6th grader!

It motivates our family to bike walk or bus on the weekend to spend the trip tracker dollars.

It really motivates my son to walk the mile or so from school to home.

It's a great way to reward alternate travel.

It's great to see our son develop an awareness of the impact driving a car has on our environment and our pocketbook. When he sees that his actions (re: riding his bike), result in direct savings that we can benefit from, it's a wonderful learning tool. The Trip Tracker Dollars make it real for him, not just a concept. This is a terrific program that other school districts should emulate.

I've enjoyed seeing the amount of exercise my child is doing vs. our past consumption of fuel we used driving. I found that the weather held Rowan back from walking more. With warmer weather his walking should increase. I enjoy the exercise when we walk together in the morning and the time we get to spend together before we have to start our day.

Kids are happier to walk home each day because they get a reward. They are also learning the importance of using less fossil fuel and feel good about helping the environment.

Love the discussion created with my daughter about why Trip Tracker exists.

Love the program. Provides extra incentive for Lila to use alternative modes of transportation to school.

My daughter gets so excited on days when we get to walk or bike to school, especially because there is a reward connected with it!!

My daughter loves the trip tracker program. She has biked happily in all kinds of weather and enjoys an occasional walk home with a friend as well.

My daughter's love to "Get stuff!" in return for riding their bikes to school (in their own words). Trip Tracker has been a great motivator for them and they love riding their bikes to school, even in the snow and the rain!

My kids are definitely more enthusiastic about walking and biking to school since Trip Tracker has started. For the few days we do drive, my kids always ask if we're carpooling because they know that counts toward points too. The program has also sparked numerous conversations in our family about our effect on the environment, and what we can do to help decrease our contribution to pollution.

My kids don't complain about biking-even when it is snowing, because of trip tracker!

My kids feel so independent and proud when they pay for their own expenses with their TripTracker dollars that they earn every month. It makes taking them out for lunch a lot more pleasant for all of us!

My son, Ian, is inspired each day to make sure he walks or rides his bike to school because of the Trip Tracker program. He loves getting the Trip Tracker dollars on distribution day and is so proud to bring them home to show us. He really enjoys having the "cash" to spend at fun places in Boulder. The program has used these incentives to get the students to walk or bike to school, and as a result, walking or biking just becomes habit for them now! It's good.

My son is an avid cyclist and Trip Tracker is such a terrific way for him to feel like doing something he loves actually makes a difference. He's got a group of friends that ride together and he can use the Trip Tracker Dollars to buy bike parts and other fun treats. The Trip Tracker program is creating a way of life for him that we hope he continues for many, many years.

My son is thrilled to earn his Trip Tracker dollars. Last week was the first time he was able to spend his dollars and treated our family to ice cream (he ordered 3 scoops for himself). A proud moment for this 6-year-old.

My son likes to walk to school. We only live a few blocks away but he prefers to walk even if it is raining or he is running a bit behind schedule. I think he would walk or ride his bike even if he lived further way. It helps him to wake up before he starts the school day.

My third graders attend a magnet school so there is no neighborhood bus. The bus ride to and from school is much longer than a typical Boulder bus ride -- sometimes up to 45 minutes! I felt guilty making them ride the bus that long. However, I was spending nearly that amount of time round trip from our house, dropping them off and then getting home. Plus I was wasting a lot of gas and was not home to see my middle schooler off in the mornings! Trip Tracker encouraged them to try the bus. They use that bus time to read and do homework and chat with friends. It gives me an extra 1 1/2 hours a day to work! And they love having 'money' of their own to spend at their favorite places -- Glacier and Spruce!

It not only motivates my kid to walk, but she has convinced other kids in the neighborhood to walk, even if they are not part of the program.

Now that my older one is in High School & the age at which she can start learning to drive, having programs like Trip Tracker helps keep her focused on the fact that it's better not to drive.

One of the most powerful impacts of the trip-tracker program was the awe on the faces of my 3rd grader's friends when he treated them to go-kart rides at Gateway. They attend schools that don't participate in the program, and immediately wanted in! My son suggested that even if the school doesn't, maybe their parents would pay them to bike or bus.

Our children enjoy riding the bus each day which helps save on gasoline spent in our family's van. I spend much less time in our van and don't add any school congestion by having our children participate in this Trip Tracker program while riding the school bus. Thank you for helping our family decrease our carbon footprint and learn about the value of money and the environment.

Our son is motivated to opt for school bus transportation: Lucky us! He catches the bus in the morning to collect points and to catch up with his friends before and after school! Now, if we could just implement 'dollars for homework' on the bus...! Thank you...a great incentive for kids and a gift to parents!!

save time, gas, and the environment!!!

Thank you for running this program. My son loves getting his Trip Tracker dollars.

Thank you for this service-it is motivating for my son. Maybe remind us of bike to work day/week and offer a special something for kids that bike more than 3 times that week?

Thank you!

Thank you!

Thanks for taking time to do this, Peter. Isabella loves getting Trip tracker dollars!

Thanks to Trip Tracker, our daughter's always willing to spend the morning walking to school with Dad. Exercise plus family bonding. What could be better?

The initiative is great...if we lived closer to school we would totally ride bikes, walk, etc...the ability to ride the bus, associate with our daughters friends and parents no only reduces wasted miles, but creates the great community we love at University Hill and Boulder. Thanks for asking.

The program has an added benefit of helping to teach kids about money.

The trip tracker dollars are a wonderful way to motivate my kids to get to school under their own

power.

The Trip Tracker program helps my Kindergartner feel happy about walking to school rather than grumpy about it, which makes the trip much easier to do on a daily basis. My son shares his earnings with his little brother (3.5yrs) who almost always has to come along for the walk.

This has cut down on driver days by at least 50% for us, it is well coordinated and the kids really like being rewarded for car-pooling. This is a great program!

This is a fun program for my student to participate in. She likes to use the bucks she earns in whatever way she wants to. It's good incentive for her to continue getting herself to school and I hope it will continue when she reaches the high school.

This is a great incentive for my daughter. Even though we open enrolled at a school outside our neighborhood and it's too far to bike or walk on a daily basis, my daughter loves picking up her Trip Tracker dollars. It's a positive, well-organized and community-oriented way to support and nudge all of us towards alternative transportation.

This program has been a great motivator in making my child want to walk to school more often!  
Thanks!

This program has been a great way to get my kids thinking about more efficient ways of getting to and from school. Thank you Peter!

This program has given my children the incentive I needed to get them on their bikes on daily basis. Sadly March was so cold and we had to drive. It's so much easier using bikes; the parking easier, the commute prettier and it's a wonderful way to start the day and have the kids awake and alert for school.

This program has helped to open a dialogue with my kids/students about general health and collective responsibility we have for our environment.

This program has really empowered and motivated my son to take the bus!

This program helps both parents and students realize that even their small efforts can make a difference. And, hopefully the small incentives are helping our kids create lifelong habits.

Trip Tracker allows my efforts of energy conservation to be recognized and rewarded

Trip Tracker and the dollars received encourage my kids' to take the bus versus trying to convince me to drive them. They have taken the bus starting in middle school and having them have a positive attitude about taking it makes my life easier.

Trip Tracker creates a reason for my children to be excited about riding the bus to and from school. It is a win for the whole family!!!

Trip Tracker dollars have had a very positive influence on my daughter she looks forward to biking to school and at the end of the month its a great treat for her to ride bikes over to Glacier Ice Cream for a special ice cream cone

Trip tracker dollars provides my youngest (3rd grade) incentives to bike with her older brother on days that might have otherwise felt too cold!

Trip Tracker has alternative transportation as a constant goal for which we aim as parents and kiddos. Our efforts are acknowledged each month and the Trip Tracker dollars are a bonus most times we don't even spend; but love it when we do. Thank you for all the hard work Peter!

Trip tracker has been a great way to talk my kids into carpooling. Peter Hurst has also been really responsive with questions and issues about the program.

Trip Tracker has been amazing for our family. It promotes healthy living, supports local businesses, and teaches kids about taking care of the environment.

Trip Tracker has been great for our family. We are motivated to drive less and we appreciate the businesses that let us spend there.

Trip Tracker has made an impact on our family by making our boys aware of how important it is to take care of our environment. They understand and are encouraged when they are able to reduce the amount of carbon emissions by not taking our car to school every day. The trip dollars help remind them of the impact of their choices in riding the school bus every day.

Trip Tracker has motivated my kids to walk to school on rainy and snowy days. Thank you!

Trip Tracker has motivated my little ones to ride most of their days to school. They used to not want to ride home as it was all uphill. This changed completely with Trip Tracker! Now they enjoy the exercise and want to ride most days which is exciting and they absolutely love spending their orange dollars around town!

Trip Tracker helps make kids aware of the impacts their behavior can have on their community. What a great program to provide positive feedback for doing the right thing. Thanks to all the businesses that participate in the program.

Trip tracker helps to motivate my daughter to take the bus home from school. It also makes me think more about arranging carpools on days she stays after school for activities.

Trip Tracker is a great bonus scheme for kids who help out their families and the environment by taking the bus. My daughter has enjoyed redeeming her awards with friends and last year even saved up her trip tracker dollars and treated her mother to a sumptuous birthday cake from Spruce Confections.

Trip Tracker is a great incentive to get students to use alternative transportation to get to school. It's a win-win-win program -- reduces congestion in the drop off area at schools, reduces pollution, and gets kids exercising!

Trip Tracker is a win-win for everyone. Parents are reducing their carbon footprints and children are being rewarded with community-sponsored 'funny money' to use for the things that they love. It's a great program and one that should be extended throughout the district.

Trip Tracker is a wonderful motivator for our children to hop on their bikes and get to school, as opposed to getting in the car. We have spent less time in the car this school year than ever before! Hurray for Trip Tracker.

Trip Tracker is an excellent program to motivate kids to get to school in a more Eco-conscious way

Trip tracker is great! I makes walking to school fun every morning (and evening) because the kids know that there is a small reward for their hard work. Thank you BVSD!

Trip Tracker is really simple to use - answer a few questions every month and voila! My daughter gets Trip Tracker Dollars as a reward. I appreciate the support from local business to encourage kids to get to school under their own power.

Trip Tracker makes our kids feel better about walking/biking/scootering to school in all sorts of weather. They know there is a reward for getting out of the house on time and under their own power.

Trip Tracker was initially a great 'bribe' to encourage my then 6th grader to ride the school bus for the first time in his life! He resisted it and resisted it until he learned of trip tracker. Then he was willing to give it a try. We were new to Boulder at the time and by riding the bus he made so many neighborhood and school friends.

Trip Trackers is a terrific program that gives the kids an extra incentive for using alternative transportation and in many cases, bumping up their daily exercise! BVSD is to be congratulated for incorporating Trip Trackers into the programming! Thanks to Peter Hurst for constantly looking for ways to improve and expand this program! Mary Schwietz

TT has encouraged my son to be aware of his impact on this earth, and has given him a positive and tangible reward for trying to do the right thing. These values will be a part of him forever and he'll hopefully pass it down to the next generation.

TT has not made a huge change in our travel to school since we live close and typically ride anyway, but it has made us stop and think. My son says, let's ride even when it is cold because he doesn't want to mark a day off. And when the weather is bad enough we drive we call 3 other friends to offer rides instead of all driving our own vehicles. My son loves spending the TT \$s and we appreciate all the area merchants whom participate and make the program possible.

Walker pays more attention to how he transports himself now. He really enjoys taking the RTD bus, and it's very fun for him to get his "Trip Tracker dollars".

We are new to Heatherwood and this program has helped us explore the various modes of transport we can use getting to school. We can easily use the school bus but trip tracker has encouraged us to walk or ride to school and then use the reward "dollars" for treats at the end of the month. I'd like to offer thank to the community partners who honor the dollars that make the program so fun.

We bike to school every day, but at the end of the day it is hard to motivate my kids to bike home. So, the extra incentive provides just what is needed to helps us bike home!

We have been carpooling to school with our neighbor since the fall. It's a great way to get to know new friends too!!

We live in an area where families are extremely active without incentive. However, laziness takes over when time is a factor! Trip Tracker helps parents to plan ahead and leave earlier to bike/walk to school. It is too easy to hop in the car and race to school when you don't plan ahead. The kids are the ones motivating parents because they want to earn their dollars!

We live in Superior and drive our children to Boulder for school. We have been unable to find a regular carpool this year, but TripTracker motivates me to offer to drive someone else's child home from school once or twice a week. Another parent gets a break, we all lessen our carbon footprint a little AND my child receives much-coveted TripTracker dollars.

We love the incentive the TT program has for our 2nd grader. it almost eliminates the fuss of getting

out of the house on time, because it allows our son to be and feel motivated to get to school on time since riding his bike is what he loves most. By the time we are at school he has had a great boost from the 5 mile ride and is enthusiastic about starting his school day.

We moved to Boulder two years ago from a very driver-friendly big city in Texas. I love how both of our kids can learn such a different way of living here by walking, biking, carpooling, & taking the wonderful RTD. We made a promise to each other when we moved here that we would only have one car for our four-person family. We are so proud that we can teach our kids that we can truly impact our family global footprint by making these changes!

We think it's a great program and we wish we didn't live so far away from school--if we lived closer, the program would certainly encourage us to bike! It encourages us to carpool more!

We think the Trip Tracker program is excellent, as it gives my kids an incentive to walk to school. They love getting their Trip Tracker dollars, and always ask if they can walk to school to earn more.

What a wonderful incentive to help get my boys on their bikes! Thank you for putting this together and with such fabulous organization and follow-through!

While we live so close to school it would be ridiculous to drive, I think the Trip Tracker program is great positive reinforcement.

Will loves Trip Tracker! He now equates carpooling to 'saving mother earth'. And, the fact that he can work towards receiving dollars has created lots of lively conversation, and motivation to carpool, even more than we already do. I think it's a wonderful way for kids to start thinking about doing what's good for our planet and get rewarded at the same time! Now he just needs to decide where to spend his dollars!